

Because Neatness Matters



Martha Garrett Theisen, MA, OTR/L
Creator & Owner



Pediatric Occupational Therapist
for 30 years

ABOUT: Because Neatness Matters offers a New Approach to Handwriting Instruction & Remediation that Actually Works! All Students are Engaged & **NO ONE** is Left Behind.

MISSION: To make learning to write so captivating for children, they forget they are learning at all!

FOUNDATIONAL PRINCIPLES
Brain Based - Multi-Sensory - UDL
Fine Motor Foundation - Student Ownership - Developmentally Designed Curriculum Based

BNM HANDWRITING & REMEDIATION CURRICULUM

- STUDENT WORKBOOKS & SUBSCRIPTIONS: K-1ST-2ND
- HANDWRITING REMEDIAL RESOURCE SUBSCRIPTION: K-4TH
- SPIDER-WRITER INSTRUCTION VIDEO SUBSCRIPTION
- WORKSHEET MAKER SUBSCRIPTIONS: K-1ST-2ND
- REVERSE-THE-REVERSALS SUBSCRIPTION
- BLANK LINED PAPER TEMPLATE SUBSCRIPTIONS K-1ST-2ND
- TEACHER'S & THERAPIST'S MANUAL SUBSCRIPTION
- LAMINATED WRITING KITS AND FUN SPIDER-WRITER CLASSROOM ITEMS!



Because Neatness Matters



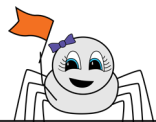
During my 30 years as a pediatric OT, I worked with many students who struggled with handwriting & many teachers & OT's who struggled with how best to teach handwriting to their students.

BNM makes learning to write fun & easy for all, however, has been especially successful in engaging those little ones who find writing difficult. I have discovered over the years that neatness really does matter, not primarily to the teacher, therapist, school, or parents, NEATNESS MATTERS PRIMARILY TO THE STUDENT.

When a child is unable to write like their classmates, when their papers look like a much younger child's, that student feels the difference & tends to withdraw from writing. Once given the proper tools to build their fine motor & handwriting skills, these kids blossom. They begin to be proud of their writing, which often makes them want to write more!

BNM NOT ONLY BELIEVES IN THE UNLIMITED POTENTIAL OF EVERY CHILD, BUT ACTIVELY SUPPORTS EACH CHILD IN REACHING THAT POTENTIAL!

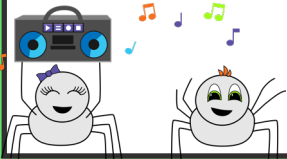
- BNM LAUNCHED IN JUNE 2020
- UTILIZED IN 7 STATES AND COUNTING!
- CAN DECREASE OT COSTS BY UP TO 66%!
- TEACHERS & OT'S RAVE ABOUT THE AMAZING DIGITAL TEACHING TOOLS!



Because Neatness Matters

With BNM, students embark on an exciting journey to become Spider-Writers, laying down their “web” (pencil markings) to create a neat & legible handwriting product.

To guide students on this journey, Sid and Sal Spider join forces in 31 animated video segments to teach letter & number formation, evoking smiles & giggles throughout the learning-to-write process.



Teachers & Therapists love these videos & the way they motivate students & keep them actively engaged!



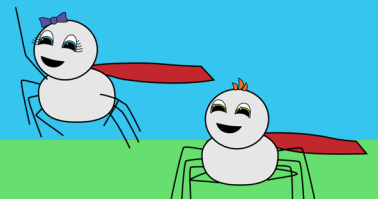
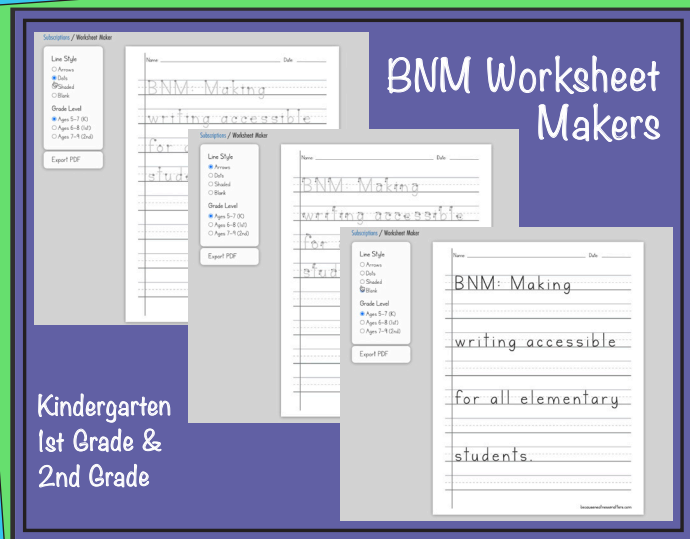
BNM SPIDER-WRITER VIDEOS

[Letter J Example](#)

[Letter C Example](#)

BNM WORKSHEET MAKER Example

BNM's Worksheet Makers help Teachers & Therapists to quickly & easily create individual worksheets on Kindergarten, 1st Grade, & 2nd Grade paper



Because Neatness Matters



For Students



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For Teachers



For Schools



For Therapists



FOR EVERYONE!



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